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MANUFACTURERS • AGENTS • DISTRIBUTORS

TELEGRAMS—CABLES: "SCANFAC", SYDNEY.

TELEX AA 26540

Scanlens Sweets Pty. Ltd.

99 SHEPHERD STREET, CHIPPENDALE, N.S.W. 2008, AUSTRALIA
TELEPHONE 699 4801

NATIONAL RELEASE
+ SAMPLE
RETAILERS ONLY
17.1.77

ABBA

BIG METRO BUBBLE GUM

January 17, 1977.

MULTI PACK

Dear Retailer,

A Fantastic Premium licenced to sell mass volumes of merchandise. The success of Scanlens single pack ABBA series has highlighted the need for a pack to satisfy the demand at supermarket level.

Scanlens BIG METRO with ABBA colour picture cards are now available in a limited series release.

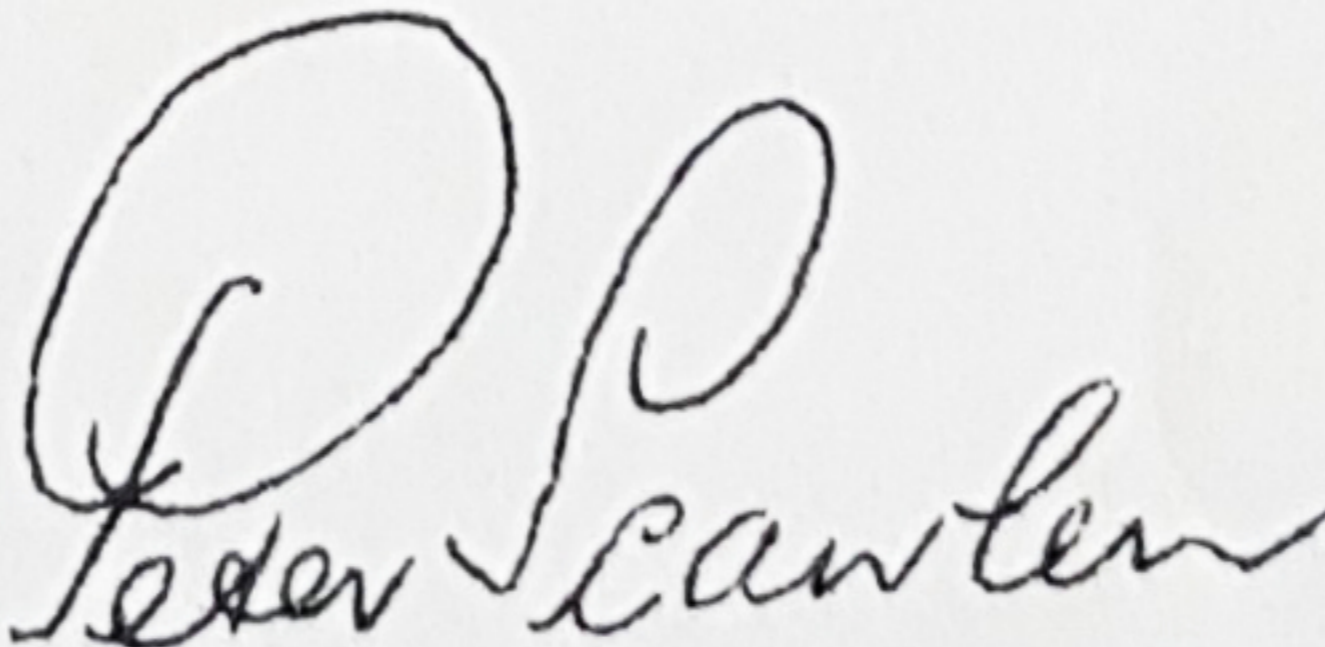
Metric Weight per Bag	:	105 g net
Multi Pack Contents	:	3 pcs. BIG METRO plus 6 colour picture cards
Outer Contents	:	36 Multi Packs of 3
Carton Contents	:	4 Outers each 36 Packs
Buying Terms - Australia	:	\$15.78
Delivery Terms - Australia	:	F.I.S. Minimum Order ten cartons
Trade Discount	:	17½% <u>Sales Tax</u> 15%
Settlement Terms	:	3% 7 days or 2½% 30 days
Promotional Terms	:	<u>Media Advertising/Promotional Allowance</u>

LIMITED OFFER - TO BE REVIEWED WITHIN ONE MONTH:

\$250 CHEQUE WITH EVERY 500 OUTERS ACCUMULATIVELY
PURCHASED ANYWHERE IN AUSTRALIA.

It is our desire that at least 90% of every \$250 cheque be spent on advertising through Newspapers, Radio, T.V. and/or in Store Displays as arranged by you and agreed by us.

Yours faithfully,



PETER R. SCANLEN
Marketing Manager



Any retail price set out or referred to herein is a recommended price only and there is no obligation to comply with the recommendation.